



Application for traders stall The Battle of Evesham 2015 Festival

The basics

- Saturday 8 and Sunday 9 August 2015: 9.30am – 5.00pm
- One of the largest community events the area has hosted
- Showcasing the town's heritage & promoting its traders
- Large expected footfall of 10,000+
- Supported by a national, regional & local on and offline marketing campaign
- Limited number of spaces per business type
- B2B networking & media opportunities
- Large range of traders representing local food, beverages, arts and crafts
- The largest mid-13th century battle re-enactment in the country plus craft fayre, farmers market, medieval encampment and living history
- Prominent and well-known 5-hectares site with stunning riverside walk along the Avon, outdoor spaces, public conveniences and power/water access to facilitate events set up

The Battle of Evesham

2015 is the 750th anniversary of one of England's most important battles: The Battle Of Evesham. It was fought on 4 August 1265 between Simon de Montfort and King Henry III. It was political, personal and bloody and de Montfort lost his life...but not before creating a template for democracy that is still used today.

The Medieval Festival

The two-day medieval festival is one of the largest community events the area has hosted for many years and takes place on Saturday and Sunday, 8th and 9th August 2015 at the Crown and Corporation Meadows, Evesham. It will feature the largest mid-13th Century battle reenactment in the country, living history encampment, displays, tours, events and a farmers market and craft fayre.

For more information about the various event programmes and attractions expected at the festival, please visit the website: www.battleofevesham.co.uk

Get involved and show off your goodies!

If you are looking for a chance to promote, market and trade your produce and masterpieces, then this is absolutely for you! The festival hopes to attract thousands of local people and tourists and is supported by a large marketing campaign. Being a part of this prestigious event as a trader will not only showcase your business, but also help to:

- ✓ Generate inward investment and tourism for the town
- ✓ Encourage cultural and historical education
- ✓ Promote Evesham and the wider area

The Medieval Festival provides opportunities to trade and to be a part of an enjoyable shopping atmosphere whilst attracting customers to the site.

We are looking for farm producers and local craftspeople to be a part of this fun and exciting event

antonia@battleofevesham.co.uk
07712 433978

[f/battleofevesham](https://www.facebook.com/battleofevesham) [@BoEvesham](https://twitter.com/BoEvesham)
www.battleofevesham.co.uk





Application for traders stall The Battle of Evesham 2015 Festival

Marketing

We will tell everyone we can about it

The Battle of Evesham 2015 Festival is all about bringing local community, tourism and heritage together. How will these happen?

- Event listing with all online event listing websites to a geographical radius of 100miles;
- Online event listings in specialist websites (historical, medieval, re-enactment, gaming);
- Direct marketing to a wide range of media titles and businesses;
- Premier listing with selected major websites;
- Advertising in specialist and regional media;
- Social media campaign via Facebook, Twitter, other networking sites;
- Collaboration with county marketing to a national and international reach;
- Regular communications and marketing with tourism offices and accommodation providers to a 100-mile radius.

We also ask that all exhibitors help to promote the festival by displaying posters/flyers, adding details and links to your website, social media and newsletters.

Additional publicity options

- Feature on the Battle of Evesham website
- Competitive sponsorship opportunities that will benefit your business
- Feature in festival guide

TRADER PACKAGES

Cabin

Wooden construction and fully securable

10ft across x 7ft deep

Hard floor & 2ft peaked roof

Padlock and key included

£190 (for 2 days)

Stall

Part covered with table and front panel

10ft across x 7ft deep

£120 (for 2 days)

antonia@battleofevesham.co.uk

07712 433978

[f/battleofevesham](https://www.facebook.com/battleofevesham) [@BoEvesham](https://twitter.com/BoEvesham)

www.battleofevesham.co.uk





Application for traders stall The Battle of Evesham 2015 Festival

Traders Booking Form

Contact name			
Business name			
Address			
Email			
Facebook	/	Twitter	@
Telephone		Mobile	

Please tell us about your business

Is your business:	Craft	
	Farm	
	Other	

Please tell us about your products

I/we are interested in the following traders opportunity

Wooden cabin with padlock (8 & 9 August inclusive)	£190	
Standard stall (8 & 9 August inclusive)	£120	
I will need power please (small usage fee for 2 days)	£10	
Listing on the BoE website	£40	
Advert in guide (quarter A5)	£40	

Risk assessment and copy of insurance

I/we have attached to this application	
I/we will forward as soon as possible	

I/we would like a stall at the BoE 2015 Festival and agree to the terms and conditions.

Signed			
Print name		Date	

You will be invoiced for payment. Full payment MUST be made by invoice due date or event date, whichever is sooner.

Please return to: antonia@battleofevesham.co.uk (a scanned or electronically completed form is acceptable).
Thank you.

antonia@battleofevesham.co.uk
07712 433978

[f/battleofevesham](https://www.facebook.com/battleofevesham) [@BoEvesham](https://twitter.com/BoEvesham)
www.battleofevesham.co.uk





Application for traders stall The Battle of Evesham 2015 Festival

Terms & Conditions

The 'organiser' refers to JTTevents, on behalf of The Battle of Evesham 2015 Company, a company limited by guarantee, (Company No: 8475211) for the purpose of these conditions.

<p>Confirmation, Payment Terms & Cancellation</p> <ol style="list-style-type: none">1. The completion and receipt of this agreement acts as confirmation of the farmers market/craft fayre trader attendance at the event and the trader is expected to attend.2. 100% of your booking fee total will be expected within 14days of booking. Late payment may result in exclusion from the show and/or additional charges such as late payment fee (£50), interest charged at the Bank of England base rate +8% and legal fees.3. If cancellation is made within two weeks, the full trader fee will still be charged. <p>Set Up & Allocated Space</p> <ol style="list-style-type: none">4. The stall type as described will be supplied. It is the responsibility of the trader to supply table cloths, additional tables etc5. Access is from 6am for set up and all trader spaces must be ready by 9am on Saturday 8 August 2015.6. All traders must have cleared and exited the venue by 9pm Sunday 9 August 2015.7. Traders are not permitted to vacate before 5pm and only on agreement with the organiser. Anyone vacating prior to 5pm without prior agreement will be charged a £100 fine as it reduces the quality and presentation of the festival and impacts unfavourably on the remaining traders.8. The trader space that you have been allocated can only be changed with the organiser's permission and coordination. Any request should be made in writing to the organiser in advance of the event. A trader must not take up more space than allocated.9. Space is sold for the whole weekend and not any part thereof without permission from the organiser. <p>Access to Power</p> <ol style="list-style-type: none">10. Access to an electric point is available by prior arrangement – please indicate on the form.11. Traders requiring electricity must provide their own extension leads and ensure cables are tidy and safe. <p>Conduct</p> <ol style="list-style-type: none">12. If you would like to bring a publicity banner or similar, this is acceptable. However, you may be asked to reposition or remove it if it becomes an obstruction.13. The management and security of any financial payments is the responsibility of the trader.14. The event organisers cannot guarantee earnings for the day.	<ol style="list-style-type: none">15. It is the responsibility of the trader to ensure that their display area and space around it is kept free from obstruction and risk to health and safety throughout the event.16. Organisers will supply refuse points. It is responsibility of each trader to keep their area free from litter and remove all litter at the end of the day and event.17. All trader equipment must be tidied away on their allocated space or returned to their vehicle/s for the duration of the event.18. The trader or any representative must conduct themselves in such a manner as shall not in the view of the organisers cause disturbance to any other trader, any visitor or the organiser and shall not create any disturbance, loud noise or behave in such a way which is in the view of the organiser is unnecessary or unacceptable or they may be asked to vacate the venue. The trader shall indemnify the organiser against all wrongful behaviour and damages caused by the trader. <p>Risk</p> <ol style="list-style-type: none">19. The trader and any representative attend the event entirely at their own risk.20. The organiser will take such precautions as it may consider appropriate for the proper running of the event but will not at any time be responsible for the loss of, or damage to, or safety of any trader, sale goods or displays or other property of the trader or any other person under any circumstances.21. It is the responsibility of the trader to have up to date and adequate insurance to cover their activities and must be able to provide proof of that cover if asked at any time.22. All traders must provide a copy of a full risk assessment to the organisers in advance of the event.23. The organisers cannot guarantee footfall or guaranteed business gained from this event. <p>Car Parking</p> <ol style="list-style-type: none">24. There is limited trader car parking available and organisers will inform where this is located. Please consider this in your planning and car pool or find alternative parking if at all possible.25. Strictly no vehicles are permitted on event site (Crown Meadow) between 9am and 5.30pm on event days. This is for safety reasons and to maintain a 'medieval' atmosphere. Please contact the office if this causes a problem. <p>Contact Information</p> <ol style="list-style-type: none">26. Organiser contact details: Antonia Coles, antonia@battleofevesham.co.uk / 07712 433978.27. Media enquiries: m.symington@quicksilverpr.co.uk / 01386 443300
--	---